



New and improved **Balance:** Everything you need to know

You asked, we listened. As part of our efforts to continually innovate and enhance our products to meet your needs, we've created a new Balance formula that has everything you love (the benefits, of course!) and nothing you don't (artificial flavors and sweeteners). These changes are explained in more detail below.



Balance Orange (Original)

- Artificial and natural flavors
- Sweetened with sucralose, an artificial sweetener
- Contains maltodextrin, a polysaccharide that is quickly absorbed by the body
- Contains chrysanthemum



Balance Orange (New Formula)

- Only natural flavors
- Sweetened with stevia extract, a natural sweetener
- Contains resistant maltodextrin, a prebiotic fiber that has a lower glycemic index
- Removed chrysanthemum

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Balance

Orange FAQs



How will the new formula affect the texture and consistency of Balance?

As we transition to newer, natural flavors for Orange, you may notice improvements to its texture and ability to dissolve in water.

Has the fiber count or other nutrients changed in the updated formula?

Each serving of Balance Orange (New Formula) contains the same fiber sources and macronutrients you're used to. While we have made some notable improvements, Balance Orange (New Formula) will have all the same benefits as the original Balance and is just as effective.

What is the difference between maltodextrin and resistant maltodextrin?

Maltodextrin is a carbohydrate commonly used as a food additive to help with overall texture and enhance mouthfeel and texture, but it has a high glycemic index, which means it can cause a rapid spike in blood sugar levels when consumed in large amounts. This can be a concern for those trying to manage their blood sugar levels. Resistant maltodextrin has a lower glycemic index, and therefore lower calorie content, more satiating properties, and more prebiotic properties. It is also considered a fiber, whereas regular maltodextrin is not, which helps improve digestion.

The original Balance formula contains a minimal amount of maltodextrin, which had almost no impact on blood sugar levels. But because we never settle for anything less than the best, we are switching to resistant maltodextrin, starting with the new Orange flavor, to make the product even better.

Why was chrysanthemum removed?

While some have found chrysanthemum to be a valuable compound, we wanted to ensure our new formula represents the best synergy between ingredients to provide the best possible performing formula. This updated formula achieves that and will continue to deliver the same exceptional benefits you have come to expect from Balance.

Why is the packaging changing?

In our ongoing effort to improve all aspects of our product performance, we saw an opportunity to improve portability, mixing, and packaging. Sachets can be messy and inconvenient, especially when pouring into a narrow container. Stick packs are easier to pour into water bottles, convenient for on-the-go, and still perfect for sharing samples with others.