

UNICITY



*Winter Wonderland*

**10-14**  
December, 2025





# Destination

*The city that never sleeps!*

## Welcome to the Unicity Reward Trip 2025 to fascinating Seoul!

We can't wait to explore this vibrant metropolis with you. Let's celebrate your success and experience the perfect blend of tradition, modernity, and winter magic together!



# Things to know

*Seoul is a safe and exciting destination that blends ancient palaces with modern skylines. Here are some helpful tips for your trip:*





## Language

Korean is the national language; English is understood in hotels and tourist areas.

An annyeonghaseyo (*hello*) or gamsahamnida (*thank you*) goes a long way!

## Currency

Korean won (*KRW*). Credit cards are widely accepted; some cash is recommended for markets and small stalls.

## Electricity

220 volts / 60 Hz, type C & F sockets (*European compatible*).

## Shopping

From luxury stores in Gangnam to traditional markets, Seoul is a shopping paradise! Check the agenda to see when you free to explore.

## Tipping

Tipping is not customary in Korea, as service charges are usually included. A small extra tip is acceptable for special service.

## Photography

Photography is permitted, except in certain museums, temples, or military zones. Before photographing people, you should ask for permission.

## Safety

Seoul is considered one of the safest capitals in the world. Nevertheless, please keep an eye on your valuables, especially in crowds.

## Smoking

Smoking is only allowed in designated smoking areas.

## Clothing

December is winter in Seoul, with temperatures between -5 °C and 5 °C. Please bring warm clothing.







## Please respect *other* cultures!

*Respect and courtesy are very important in South Korea.  
Please observe these values and follow these guidelines:*

### **Temples and palaces**

Dress modestly, behave quietly, and remove your shoes if necessary.

### **Public behavior**

Physical affection or loud behavior in public is not common.

### **Photography**

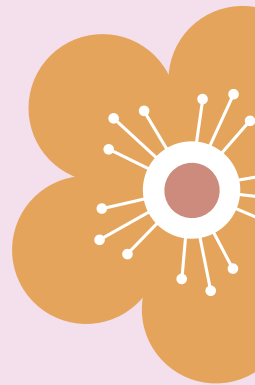
Please ask for permission before taking photos of people and be aware of restrictions in temples or museums.

### **Politeness**

A slight bow and accepting or handing over objects with both hands show respect.



# A few Korean words & phrases to practice



## English

Hello

How are you?

Long time no see

What's your name?

My name is...

Where are your from?

I'm from...

See you later

Have a nice day!



## Korean

Annyeonghaseyo  
(안녕하세요)

Eotteohke jinaeseyo?  
(어떻게 지내세요?)

Oraenmanieyo  
(오랜만이에요)

Ireumi mwoeyo?  
(이름이 뭐예요?)

Je ireumeun... imnida  
(제 이름은 ... 입니다)

Eodieseo osyeosseoyo?  
(어디서 오셨어요?)

...eseo wasseoyo  
(...에서 왔어요)




Annyeong  
(안녕)

Jal jinaeseyo!  
(잘 지내세요!)







# Unicity Reward Trip 2025 | Seoul

## AGENDA

Get ready for a very special convention, the vibrant city atmosphere of Seoul, and many more highlights: the next few days will be ***unforgettable!***

*Don't forget to take some photos.*



# WED, 10

## December, 2025



*Welcome to Seoul and the Mercure Ambassador Seoul Magok!*

Upon your arrival, the Mercure Ambassador Seoul Magok invites you to relax and recharge. Enjoy the comfort of modern rooms, friendly service, and a central location—the perfect starting point for exciting days in this vibrant metropolis. Feel the winter charm of the city, the sparkling lights of the skyline, and the anticipation of unforgettable moments that lie ahead!

**Mercure Ambassador Seoul Magok**  
1, Magokjungang-ro, Gangseo-gu  
Seoul, South Korea.

- 🌸 Arrival and transfer to the hotel.
- 🌸 Welcome dinner at the hotel.





# THU, 11

## December, 2025

### *Korean Folk Village Experience.*

Today you'll explore Korea's cultural heritage at the Korean Folk Village, a beautifully recreated Joseon-era village. Enjoy a mix of guided touring and free time as you discover craft workshops, traditional dance shows, and daily life from centuries ago.

The visit lasts about three hours, giving you plenty of time to wander, watch performances, or browse local crafts.

- 🌸 Breakfast at the hotel.
- 🌸 Explore the Korean Folk Village!
- 🌸 Lunch on your own at the Folk Village.
- 🌸 Korean Stir Fried Chicken Dinner.





# THU, 11

## December, 2025

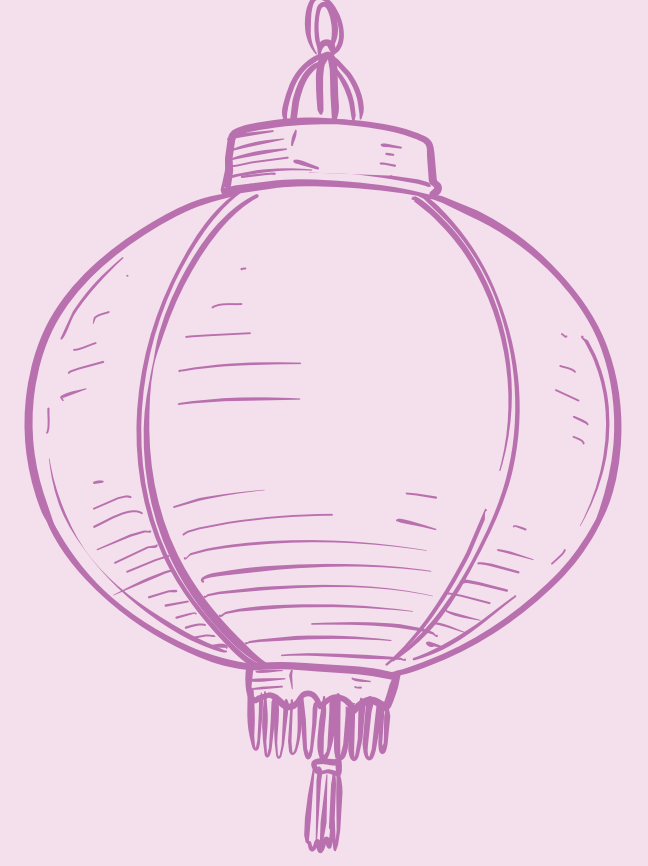
*Korean Folk Village Experience.*





# FRI, 12

## December, 2025



*A day in Seoul.*

We're spending the day exploring Seoul and might even treat ourselves to a little shopping spree. We'll start in Insadong, wandering along its main street filled with calligraphy shops, hanbok boutiques, traditional craft stalls, and unique souvenir stores. After that, we'll enjoy a delicious Indian lunch in the area before heading over to the trendy district of Myeongdong, known for its cosmetics shops, fashion boutiques, and tasty street food—a perfect place to discover and try popular Korean products.

- 🌸 Breakfast at the hotel.
- 🌸 Have fun in Insadong!
- 🌸 Indian Lunch (2 groups).
- 🌸 Exploring Myeongdong.
- 🌸 Dinner at the hotel or a restaurant of your choice.



### TIPS FOR YOUR SHOPPING ADVENTURE!

#### **Dawon Tea House**

*Step inside this tranquil traditional tea house in Insadong to enjoy Korean teas in a serene garden setting. A perfect spot to relax and experience local tea culture.*

#### **Ssamzigil Complex**

*A quirky multi-level shopping spot in Insadong featuring handmade goods, accessories, candles, and creative gifts. Great for picking up one-of-a-kind items as you wander its spiral walkway.*

#### **Line Friends Flagship Store**

*Located in Myeongdong, this store is a must for cute character souvenirs, plush toys, and exclusive Korea-only merchandise.*



# SAT, 13

## December, 2025

*There's a special highlight on the agenda today!*

You'll be attending the **Unicity 2025 Asia Pacific Convention** and experiencing firsthand what it means to be part of the global Unicity family! In the evening, you can look forward to an atmospheric farewell dinner at Floating Island—the perfect way to end the day, full of memories and shared moments.

- 🌸 Breakfast at the hotel.
- 🌸 Unicity 2025 Asia Pacific Convention.
- 🌸 Farewell dinner at the Floating Island.



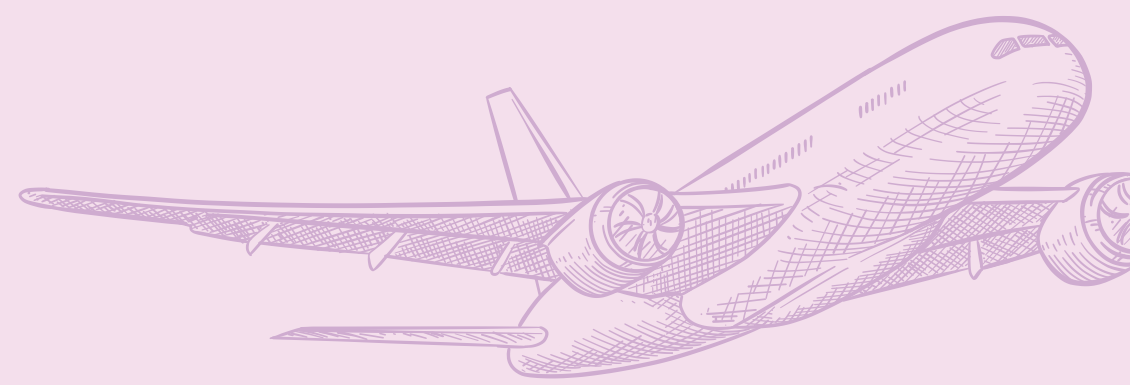


**SUN, 14**  
**December, 2025**

*Have a safe trip home!*

We hope you enjoyed our Reward Trip to Seoul! Enjoy the morning at the hotel—check-out is until 12 noon.

- ✿ Breakfast at the hotel.
- ✿ Transfer to the airport.



**안녕히  
가세요!**

GOODBYE!



# Did you *Know?*



South Korea is unique in many ways, a country where millennia-old traditions meet modern cities. The capital, Seoul, unites historic palaces, Buddhist temples, and colorful markets with futuristic skylines, high-tech shopping centers, and trendy neighborhoods. But not only the cities hold appeal – South Korea's natural landscape is also impressive, with mountains, rivers, and national parks that reveal their own unique charm in every season.



## Country & People

South Korea is located in the southern half of the Korean peninsula and borders North Korea to the north. The country has a population of around 52 million, with the majority living in cities such as Seoul, Busan, and Incheon. The population is ethnically relatively homogeneous, Korean traditions shape everyday life and culture, and at the same time South Korea is technologically highly developed.



## Cuisine & Specialties

Korean cuisine is diverse and spicy. National dishes include kimchi – fermented vegetables – and bibimbap, a rice bowl with vegetables, egg, and meat. Street food specialties such as tteokbokki, spicy rice cakes, and hot soups in winter are also popular.

김치 KIMCHI



## Nature & Culture

South Korea impresses with fascinating contrasts: the mountains, forests, and national parks often transform into glittering, snow-covered landscapes in winter. On the coast, dramatic rocky bays, quiet sandy beaches, and small fishing villages await you, where the gentle sound of the waves and the clear winter air create a special atmosphere. Even in the cold season, colors and moods reveal themselves here that make every walk an unforgettable experience.

In South Korea, ancient history blends with modernity: historical sites such as Gyeongbokgung Palace, Buddhist temples, and traditional hanok villages showcase the country's rich cultural history. At the same time, modern life pulsates in the streets of Seoul and Busan, where architecture, art, and modern festivals meet ancient customs—a country full of contrasts that inspires every visitor.



*Did you know?*





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